



The Better Business Scan

Further reading

The following books and articles provide (a) more information about the theoretical model of the scan; and (b) highlight research insights that were gained from the Better Business Scan.

Scientific books and articles

- Mintzberg, H. and Waters, J.A. (1985) 'Of Strategies, Deliberate and Emergent', *Strategic Management Journal* 6(3):257-272.
- Van Tulder, R. , Van Tilburg, R., Francken, S, Da Rosa, A. (2014) *Managing the transition to a sustainable enterprise*, London: Earthscan/Routledge
- Tulder, R. van (2018), *Business & The Sustainable Development Goals: A Framework for Effective Corporate Involvement*, Rotterdam School of Management, Erasmus University, Rotterdam.
https://www.rsm.nl/fileadmin/Images_NEW/Positive_Change/Business_and_Sustainable_Development_Goals_-_Positive_Change_0_Rob_van_Tulder.pdf
- Van Tulder, R. (2018) *Getting All the Motives Right*. Rotterdam: SMO.

Practice papers

- The Partnerships Resource Centre (2021) Partnership intentions versus realization.
https://www.rsm.nl/fileadmin/Images_NEW/PRC/PrC_Insight_Series/Partnerships_Intentions_PrC_Insight_Series.pdf

Popular articles (in Dutch)

- [Onderzoek: '25 procent medewerkers heeft grotere duurzame ambities dan werkgever'](#)
- [Vreemde ogen dwingen. Duurzame ambitie, maar verslapt de aandacht? Laat externen meekijken](#)
- [Vijf jaar SDG's: grote Nederlandse bijdrage aan de wetenschap](#)
- [Moe van 'doomsday' berichtgeving over het klimaat? U bent niet de enige](#)